



MARTIN COUNTY
PROPERTY APPRAISER
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Business Marketing Tools

Start With Us to get Free Tools at Your Fingertips!

● Create Brand Awareness

● Promote Your Product/Service

● Drive Traffic

● Grow Your Business

TARGET
a specific audience



Examples:

- Business type (florist, hardware, beauty salon)
- Homeowner's Association
- Properties with pools
- Waterfront properties

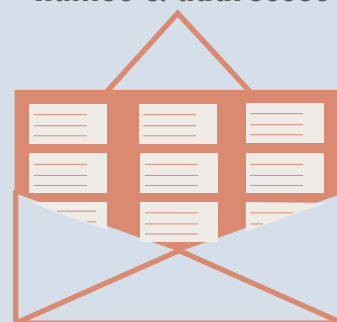
DEFINE
a geographic area



Examples:

- By district
- By city
- By subdivision
- By street

CREATE
with up-to-date
names & addresses



- Mailing labels
- Parcel specific data spreadsheet

2 Options:

1

Scan the QR codes
for detailed instructions



How to create
mailing labels



How to buffer parcels
& create mailing labels



How to download
custom spreadsheets



Watch helpful video on
buffering parcels for labels

2

Visit our website and select
“Tools & Resources” and then
“Data Downloads”



pa.martin.fl.us/tools-resources/data-downloads

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